



**Kurzweil 3000 Chosen as  
Readers' Choice Top 100 Products of 2011 from District Administration Magazine**

**Natick, MA- December 6, 2011** – Cambium Learning Technologies is pleased to announce that *Kurzweil 3000*® by Kurzweil Educational Systems has been chosen by the readers of District Administration magazine as a Readers' Choice Top 100 Products of 2011. The prestigious acknowledgement is given annually to K-12 education products that have supported education innovation. The winners were selected by the editors of *District Administration* from hundreds of nominations submitted by readers, including school superintendents and district-level directors in districts across the United States. The winning products were determined by the quantity of nominations received per product, as well as an evaluation of product quality based upon readers' nominations and explanations.

*Kurzweil 3000* technology provides reading, writing, and test-taking supports for students who have the cognitive ability but not the literacy skills to learn and perform at grade-level, including students with learning disabilities and second language learners.

“This recognition by the readers of *District Administration* magazine is especially gratifying because it comes from the people who use *Kurzweil 3000* every day to help their students who struggle to read,” said Alex Saltonstall, general manager of Kurzweil Educational Systems. “We are pleased and honored to have received this award as it validates our mission to help students fulfill their academic and personal aspirations.”

The *District Administration Readers' Choice Top 100 Products* awards program provides senior district leaders with the unique opportunity to learn what products their colleagues around the country are using and how these products contribute to the success of their districts. There were a record number of nominations this year.

To learn more about *Kurzweil 3000*, visit [www.kurzweiledu.com](http://www.kurzweiledu.com).

###

**About Kurzweil Educational Systems**

*Kurzweil Educational Systems® is the leader in assistive technology, text-to-speech software literacy solutions serving the needs of the nation's most challenged students, including individuals with special needs and learning difficulties, such as dyslexia, attention deficit disorder or those who are English Language Learners for over 30 years. Driven by the vision to serve the needs of the nation's most challenged learners and enabling students to reach their full potential Kurzweil provides complete reading, study skill, and writing support for students grades 3-college and adults with academic challenges and/or who are blind or visually impaired. Kurzweil Educational Systems is part of the Cambium Learning Technologies group. [www.kurzweiledu.com](http://www.kurzweiledu.com)*

**About Cambium Learning Technologies**

*Cambium Learning Technologies designs and publishes instructional technology for students in general and special education ranging from Pre-K to Adult, including four- industry leading brands: Learning A-Z, ExploreLearning, Kurzweil Educational Systems and IntelliTools. Cambium Learning Technologies is a business unit of Cambium Learning Group, Inc.*

*[NASDAQ: ABCD] based in Dallas, Texas. For more information, visit [www.cambiumtech.com](http://www.cambiumtech.com).*

**About Cambium Learning Group, Inc.**

*Cambium Learning Group, Inc. operates three business units: Voyager, a comprehensive intervention business; Sopris, a supplemental solutions business; and Cambium Learning Technologies, which includes ExploreLearning, IntelliTools, Kurzweil and Learning A-Z. Through its core divisions, Cambium Learning Group, Inc. provides research-based education solutions for students in Pre-K through 12th grade, including intervention curricula, educational technologies and services primarily focused on serving the needs of the nation's most challenged learners and enabling students to reach their full potential.*

**Media Contact:**

Debby Frohbieter  
Marketing Coordinator  
Kurzweil Educational Systems  
IntelliTools  
781.276.0671  
[debby.frohbieter@cambiumtech.com](mailto:debby.frohbieter@cambiumtech.com)

**Investor Contact:**

Chris Cleveland  
Cambium Learning Group, Inc.  
214.932.9476  
[Chris.cleveland@cambiumlearning.com](mailto:Chris.cleveland@cambiumlearning.com)